

PRESS RELEASE
February 6, 2017**BVB LAUNCHES “MADE IN ROMANIA” - A PROJECT THAT WILL PROMOTE AND ADVISE COMPANIES WITH GROWTH POTENTIAL**

[Bucharest Stock Exchange \(BVB\)](#) launches “Made in Romania”: the league of 15 companies for the growth of the Romanian economy. Organized for the first time in the history of the Romanian capital market, “Made in Romania” is a unique project that will identify and promote next most innovative Romanian and regional companies. The project is organized together with [Banca Transilvania](#) Group, Google, [Mazars](#) and [NN. Entrepreneurship Academy](#), [Inoveo](#), [Romanian Business Leaders](#) foundation and [start-up.ro](#) are the official supporters.

“Made in Romania: BVB League” represents a special project focused on promoting and advising that will take place between April and November 2017. Bucharest Stock Exchange and its partners will guide 15 companies by providing them trainings, workshops, networking and business development opportunities that will aim to foster their growth. The trainings will encompass many areas that can be of an interest to any growing company including, but not limited to: branding, marketing and selling techniques, product development, management consulting, financing alternatives, financial reporting, investor relations, listing processes and other related topics.

“*Made in Romania: BVB League*, as the exceptional representation of the Romanian entrepreneurship, and Bucharest Stock Exchange are two entities that go together well. At the same time, *Made in Romania: BVB League* is an original concept which together with the growth story of the Romanian stock market, with the AeRO platform, the vast campaign for financial education and comprehensive developments aimed at modernization of the investments ecosystem, marks the new face of Romania”, said Ludwik Sobolewski, Bucharest Stock Exchange CEO.

The project is organized in several stages: nominalization, selection of a short list of companies and final selection. The first stage will last between February 6th and February 19th. The proposals of companies will be primarily put forward by the Nomination Committee, consisting of the local industry experts who are actively involved in the Romanian entrepreneurial and business community. In the same time, Bucharest Stock Exchange invites all the entrepreneurs and representatives of Romanian companies to submit their own nominations through a form available on the project website: www.bvbleague.ro.

In the second stage, between February 20th and February 21st, BVB together with the Nomination Committee members will shortlist 50 companies that will go further into the last stage. The final 15 companies will be officially announced on March 23rd, 2017 during the first edition of the **Bucharest Entrepreneurship Forum**, organized by the Bucharest Stock Exchange. A number of 14 companies will be selected by a special Jury consisting of 10 top market experts, including

BUCHAREST STOCK EXCHANGE runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to WWW.BVB.RO

For further information: Daniela Serban, Director IR&PR, +40.742.242.662, comunicare@bvb.ro

Register of Commerce J40/12328/2005
Unique Reg.No. 1777754/2005
Share capital:76.741.980 LEI
R.N.S.C.Decision No.369/31.01.200634-36 Carol I Blvd. 13th-14th Floor
020922 Bucharest 2 RomaniaFOLLOW US ON    

leading institutional investors, business angels and entrepreneurs and top business professionals. The 15th company will be selected by the popular vote which will take place between 23rd February and 11th March.

“By launching *Made in Romania* we want to put the future stars of the Romanian economy in the spotlight as well as we want to help them grow and offer them unique opportunities for development. This is a first project of this sort ever launched in Romania that pleads to offer companies top-quality trainings and mentorship and we are proud to have prepared it together with the top partners in the market – Banca Transilvania Group, Google, Mazars and NN Group. The trust vested in us by these key institutions as well as the esteemed Jury and Nomination Committee Members suggests that there was a strong need for this kind of initiative to appear in Romania” said Lucian Anghel, President of the Board at the Bucharest Stock Exchange.

Members of the Jury entitled to decide on the final set of companies to be included in the project are:

- Lucian Anghel, President, Bucharest Stock Exchange
- Razvan Butucaru, Partner, Audit&Financial Advisory, Mazars
- Radu Hanga, Executive Director Strategy at Banca Transilvania Group
- Candace Johnson, President, European Business Angels Network
- Felix Patrascanu, CEO, FAN Courier
- Florin Pogonaru, President, Romanian Businessmen's Association
- Rares Rusu, Marketing Manager, Google
- Ludwik Sobolewski, CEO, Bucharest Stock Exchange
- Raluca Tintoiu, CEO, NN Pensii
- Dochita Zenoveiv, Brand Innovator, Inoveo

The Nomination Committee, which role is to put forward the nominations consists of the following persons:

- Vlad Andriescu, Editor-in-Chief, Start-up.ro
- Piotr Bialowas, Vice-President, INC SA
- Laviniu Beze, President, Association of Capital Markets Investors (AIPC)
- Vlad Craioveanu, CEO, Impact Hub
- Octavian Molnar, CEO, IFB Finwest
- Sergiu Negut, Business Angel
- Razvan Pasol, CEO, Intercapital Invest
- Andreia Radu, Principal Banker, International Finance Corporation (IFC)
- Dan Rusu, Senior Analyst, Banca Transilvania
- Adrian Tanase, CIO, NN
- Virgil Zahan, CEO, Goldring

BUCHAREST STOCK EXCHANGE runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to

WWW.BVB.RO

For further information: Daniela Serban, Director IR&PR, +40.742.242.662, comunicare@bvb.ro

“Financial Group BT chose to encourage the BVB initiative with involvement in the *Made in Romania* project. We are confident that this project respects our principles of support towards innovative Romanian companies. Supporting Romanian entrepreneurs in the current economical context represents the key to the safety and stability of the economy of the future”, said Radu Hanga, Executive Director Strategy at Banca Transilvania Financial Group and member of the Jury.

“The SME sector is and will always be the back bone of every economy in Europe. At Mazars, being ourselves entrepreneurs, we are dedicated to understanding the challenges facing small and medium sized businesses and developing tools and mechanisms to help them perform to their best. Globally we have invested in studies which provide analysis, insights, learnings and guidance to SMEs no matter where in the world they are operating. With the ‘BVB Made in Romania’ project we are more than glad to share our knowledge with the local entrepreneurs and provide mentorship and support to the future players of the Romanian business landscape”, said Dino Ebnetter, Country Managing Partner at Mazars, one of partners to this project.

“NN is a proud supporter of initiatives that prove potential to create economic opportunities for young people and for society at large. *Made in Romania* project is such an initiative. I am confident that the development of local entrepreneurship brings the advantage of a more agile economic growth based on a higher workforce productivity level”, said Raluca Tintoiu, CEO at NN and member of the Jury.

The participation to this project is free of charge and voluntary. The companies that were nominated by third parties will be informed about their nomination and will be asked to provide consensus for being considered for this project. More information about the project, its exact timeline as well as the submission form are available on the dedicated website: www.bvbleague.ro.

BUCHAREST STOCK EXCHANGE runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to

WWW.BVB.RO

For further information: Daniela Serban, Director IR&PR, +40.742.242.662, comunicare@bvb.ro

Register of Commerce J40/12328/2005
Unique Reg.No. 1777754/2005
Share capital:76.741.980 LEI
R.N.S.C.Decision No.369/31.01.2006

34-36 Carol I Blvd. 13th-14th Floor
020922 Bucharest 2 Romania

FOLLOW US ON    