

PRESS RELEASE  
MARCH 20, 2017

## OVER 500 PEOPLE ATTEND THE INDIVIDUAL INVESTORS FORUM ORGANIZED BY BVB

Over 500 people attended the 6th edition of the Individual Investors Forum, one of the benchmark events dedicated to retail investors and organized by the [Bucharest Stock Exchange \(BVB\)](http://www.bvb.ro). Throughout last Saturday, March 18th, the participants who were interested in investments and the management of personal finances were presented the up-to-date situation of the capital market, took part in interactive sessions regarding behavioral finances and had the opportunity to attend seminars dedicated to either beginner or advanced investors.

"People came in large numbers to this event as a result of the constant BVB effort to increase the activity of individual investors. The Romanians show more and more interest in how to manage the personal finances and in how to invest in the stock market. We are happy as BVB managed to set new benchmarks when it comes to improving the financial literacy rate in Romania," BVB's CEO Ludwik Sobolewski said.

"The success we are witnessing now is not a chance and did not happen overnight," stated Lucian Anghel, BVB Chairman. "This success was due to several other financial education projects we had conducted during the last years. Projects such as Conduc de randament, Leii BVB and the Individual Investors Forum are just some of the initiatives we have initiated exclusively for retail investors and now we see them growing in number and interest towards the capital market," BVB's chairman added.

The first part of the event included debates and presentations. Also, the public was invited to identify their investment needs and objectives and to get accustomed to the available investment options on the market. The speakers discussed the yields, the most popular financial instruments in 2017, investment strategies, behavioral finance, investor performance assessment and how to benefit from the stocks received from the privatization process in the '90s. In addition, there were presented not only the successful story of listed companies, like the Bucharest Stock Exchange, MedLife and SIF Moldova, but also the winning strategies of the competitors from Conduc de randament, where the first 50 participants had double-digit yields.

The second part of the event was structured in two different sessions: one for beginners and the other one for advanced investors. Experienced investors discussed active and passive management or the role of warrants in investment strategies. The new investors could attend a seminar where they learnt how the capital market works and they discussed with experts about investing in the stock market.

The participants to the Forum were able to sign up for a contest, where those who buy shares worth a minimum of RON 1,000 from BVB by the end of March will participate in a draw where the winner will be awarded by Happy Tour with a city break in Romania.

The partners of the event were: Banca Transilvania Capital Partners, Central Depository, Intercapital Invest, OTP Asset Management, SIF Moldova, Tradeville. Institutional partners: Happy Tour, Alira. Media partners: Radio Romania Actualitati, Economic Zoom, Finzoom.

**BUCHAREST STOCK EXCHANGE** runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

*Bucharest Stock Exchange* is a public company, listed on its own market since 2010. For more information refer to [WWW.BVB.RO](http://WWW.BVB.RO)

For further information: Daniela Serban, Director IR&PR, +40.742.242.662, [comunicare@bvb.ro](mailto:comunicare@bvb.ro)

Register of Commerce J40/12328/2005  
Unique Reg.No. 17777754/2005  
Share capital:76.741.980 LEI  
R.N.S.C.Decision No.369/31.01.2006

34-36 Carol I Blvd. 13th-14th Floor  
020922 Bucharest 2 Romania

FOLLOW US ON    