

PRESS RELEASE APRIL 2. 2018

## BUCHAREST STOCK EXCHANGE CARRIES ON FLUENT IN FINANCE EDUCATIONAL PROGRAM WITH 9 NATIONAL FREE OF CHARGE EVENTS DEDICATED TO RETAIL INVESTORS

- This year edition of "Fluent in Finance" program will include several free of charge seminars, which will unfold nationwide between April and December
- Adrian Tanase, BVB CEO: We will have more investors as the level of financial literacy increases and one of the objectives is to have as many Romanians as possible keep their savings in the capital market
- Lucian Anghel, BVB President: Through "Fluent in Finance", we promote responsible investments and the capital market among individual investors in Romania

<u>Bucharest Stock Exchange</u> (<u>BVB</u>), the most important institution of the local capital market, carries on for the fourth straight years the "Fluent in Finance" seminars, a series of free financial education events, which will take place nationwide and address individuals interested in discovering the opportunities offered by the capital market and becoming investors.

"The educational concept underlying the Fluent in Finance program is to ensure a first contact of the participants with the capital market and Bucharest Stock Exchange. We develop this project at a national level in order to come closer to people who are not familiar with the capital market, but who correspond to the investors' profile and who can benefit from this quality. We will have more investors as the level of financial literacy increases and one of the objectives is to have as many Romanians as possible keep their savings in the capital market," said Adrian Tanase, CEO of BVB.

The events organized by BVB together with its partners will be held at national level according to the following calendar, in chronological order:

Brasov – 24<sup>th</sup> of April, in partnership with Estinvest

Bucuresti – 15<sup>th</sup> of May, in partnership with Banca Transilvania Group
 Cluj-Napoca – 16<sup>th</sup> of May, in partnership with Banca Transilvania Group

• lasi – 17<sup>th</sup> of May, in partnership with Estinvest

**BUCHAREST STOCK EXCHANGE** runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to WWW.BVB.RO

For further information: Florin Cepraga, Senior PR Specialist, +40.740.246.487, comunicare@bvb.ro

Tel: +4/021.30.79.500 Fax:+4/021.30.79.519 Email: bvb@bvb.ro

WWW.BVB.RO

Sibiu – 5<sup>th</sup> of June, in partnership with IFB Finwest

• Timisoara – 18<sup>th</sup> of September, in partnership with IFB Finwest

Cluj-Napoca – 9<sup>th</sup> of October, in partnership with Banca Transilvania Group

Oradea – 6<sup>th</sup> of November, in partnership with IFB Finwest
 Bucuresti – 4<sup>th</sup> of December, in partnership with Estinvest

Those interested in taking part in these seminars can already sign up on <a href="www.bvb.ro">www.bvb.ro</a> by selecting News & Events section (direct link: <a href="http://bvb.ro/AboutUs/MediaCenter/Events">http://bvb.ro/AboutUs/MediaCenter/Events</a>) or on the "Fluent in Finance" website (direct link: <a href="http://www.fluentinfinante.ro/participa-la-un-eveniment.html">http://www.fluentinfinante.ro/participa-la-un-eveniment.html</a>).

"Through Fluent in Finance, we promote responsible investments and the capital market among individual investors in Romania. Thus, we facilitate their access to brokerage houses, investment funds and pension funds across the country, all with one purpose in mind: to make the Romanian capital market more accessible to any interested person in becoming an investor," stated Lucian Anghel, President of the Board of Governors of BVB.

The "Fluent in Finance" program started in July 2015 and, in the initial phase, targeted companies interested in providing financial education to their employees. Following national success, the project was extended to private individuals in November 2015, to students in March 2016, and to the companies listed on BVB in June 2016.

Up until now, 40 companies and 17 universities from Bucharest and across Romania have introduced "Fluent in Finance" courses to their employees and students. Overall, 10,000 people have attended 170 seminars, out of which 19 dedicated exclusively to private individuals, as part of the most important movement to support financial education among the population conducted by Bucharest Stock Exchange.

"Fluent in Finance" is a comprehensive financial education platform in Romania, including, inter alia, education videos, an eLearning module, glossary, financial literacy tests, an interactive map of Romania with all the authorized brokerage companies as well as many other features.

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