

To: *Bursa de Valori București*
Autoritatea de Supraveghere Financiară

Current report no. 39/2023

According to Law nr. 24/2017 regarding issuers of financial instruments and market operations, ASF regulation nr. 5/2018 regarding the issuers of financial instruments and market operations and/or the Bucharest Stock Exchange Rulebook for Multilateral Trading System.

Date of report	14.11.2023
Name of the Company	2Performant Network S.A.
Registered Office	6 - 8 Corneliu Coposu Boulevard, Unirii View Building, Floor 2, (office) ResCo-working09, 3rd District, Bucharest, Romania
Phone	+40 754 908 742
Email	investors@2performant.com
Fiscal Code	26405652
Registration nr. with Trade Registry	J40/493/2010
Subscribed and paid share capital	1,303,304.3 lei
Total number of shares	13,033,043
Symbol	2P
Market where securities are traded	MTS AeRO Premium

Important events to be reported: Black Friday 2023 campaign results

The management of 2Performant Network S.A. (hereinafter referred to as the "Company") informs the investors about the results of the 2023 Black Friday campaign, which took place from 06 - 12.11.2023.

On Black Friday, on November 10, 2023, the 2Performant platform intermediated sales amounting to 3 million euros excluding VAT, marking a 75% increase compared to 2022, involving 404 partner stores.

In the week of 06 - 12.11.2023, 2Performant intermediated sales amounting to 8.2 million euros excluding VAT, a 52% increase compared to the comparable period in 2022, for 469 online stores. The value of sales intermediated by 2Performant during this week surpasses the monthly figures recorded in the first seven months of the previous year. Each of the 469 2Performant partner online stores received an average of 257 sales worth more than 17,000 euros excluding VAT last week.

The Black Friday period highlighted 2Performant's champions, including 7 of the largest online stores and 7 of the top online sales generators in Romania, each of the 14 surpassing the 1,000 sales threshold in 24 hours through 2Performant during Black Friday 2023.

The top 7 stores with over 1,000 sales in 24 hours were: Dr.Max, BestValue, Otter, SpringFarma, Flanco, Cărturești, and Cupio. The top 7 affiliates with over 1,000 sales in 24 hours were: GlewSolutions, District Conversion, ING Bazar, Tidy Shopping, WPD, Blackfriday.ro, and Tipli.

More information about the results of Black Friday 2023 in the 2Performant ecosystem is available at <https://blackfriday.2performant.com/>.

CHIEF EXECUTIVE OFFICER

Dorin Boerescu