

ASCENDIA S.A.
J40/6604/2007, CUI RO21482859
Inc. Address : Eufrosin Poteca St. No.40, 1st floor, Sect. 2, Bucharest



Correspondence: Dacia St. No.99, 4th floor, Sect. 2, Bucharest
www.ascendia.ro ; office@ascendia.ro

To: **Bucharest Stock Exchange / Financial Supervisory Authority**

ASC5894/15.02.2024

CURRENT REPORT Preliminary results for 2023

Current report according to	Regulamentul BVB privind piata AeRO , Legea 24/2017, Regulament ASF 5/2018, Regulamentul UE nr. 596/2014
Report date	15.02.2024
Name of the company	ASCENDIA S.A.
Registration office	Eufrosin Potecă St. No.40, 1 st floor, Sector 2, Bucharest
Phone/fax/email	phone/fax: 021 312.42.26, Email: office@ascendia.ro
Unique registration number	RO 21482859
Number of registration at the Registry of Commerce	J40/6604/30.03.2007
Subscribed and paid-up share capital	1.172.180,10 RON for 11.721.801 shares with face value of 0,1 RON
The regulated market on which it is traded	Bucharest Stock Exchange – ATS, AeRO - Premium
LEI Code	315700DLIITW8APMVF93

Important event to report: Publication of preliminary results for 2023

The management of ASCENDIA S.A., hereinafter referred to as the "Company", informs interested persons of the publication of the Report on the preliminary results of business activities for 2023.

Ascendia S.A.'s total revenues in 2023 amounted to **12.4 million lei on a turnover of 8.93 million lei, similar to last year's figures. The net profit of 1.132 million lei, recorded a decrease compared to 2022**, mainly due to the delay in the closure of the Edulib project and the postponement of the financing of customer projects through PNRR lines.

The report with the preliminary results is attached to this current report and contains additional information.

CEO
ASCENDIA S.A.
Cosmin Mălureanu





REPORT

Preliminary results for 2023

15.02.2024

MESSAGE TO OUR STAKEHOLDERS

The year 2023 marked a consolidation phase in the evolution of Ascendia S.A. Even though we faced challenges, we achieved a significant profit, a sign of our resilience and adaptability in the face of market fluctuations and unpredictability.

With a commitment to innovation and excellence, Ascendia has continued to adapt to the changing dynamics of the digital education sector. This year, we placed a strong focus on developing our technology solutions, including enhancing the capabilities of our LIVRESQ and CoffeeLMS platforms with artificial intelligence. Using cutting-edge technology, we increased its functionality and accessibility, paving the way for new collaboration opportunities and strategic partnerships. We also focused on expanding our educational offering, including the launch of our expanded e-learning course package, which now comprises 195 micro-learning modules, demonstrating our ability to innovate and adapt to market demands. This expansion is designed to meet the changing needs of education professionals and institutions. In 2023 we completed the eGuarantee product, which will be commercially launched this year and where we expect interest from the public and the traders to whom it is addressed.

Operationally, 2023 came with two major challenges: the extension of the execution of the Edulib contract beyond the originally estimated date, which generated opportunity costs by not involving the team assigned to the project in other commercial projects, and the lack of securing funding from the Romanian state for a significant number of project beneficiaries through the NRRP programs, who did not actually receive the money to be able to execute the budgeted purchases, including Ascendia solutions, which generated a shortfall in the related projected receipts for us. With regard to expected funding through the NPRP for education projects, we are in a wait-and-see position therefore; expected revenues on this line did not come in in 2023, but will be realized in 2024. In parallel, **recurrent revenues on established business lines (CoffeeLMS, eJourneys, LIVRESQ) have increased significantly, with values of over +85%**, but for commercial reasons we will not disclose nominal values.

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We are proud of the completion of the Edulib project, which was a defining moment for us. The project will serve over 720,000 students and approximately 69,000 secondary school teachers. This achievement has strengthened our confidence in our strategy and confirmed our ability to successfully deliver strategic national projects. Please note that all invoices related to this project have been issued by the end of 2023 and by the date of this preliminary report they have been received.

As of the date of this preliminary report, the company has cash in bank accounts and investments in companies listed on the BVB in the amount of over 7 million lei. We have a sound financial situation, with no bank debts or other forms of borrowings other than bonds due in 2027 (ASC27), for which we have paid all coupons on time. The existing cash flow and the fact that we are generating significant profits even in very difficult-to-anticipate conditions give us confidence that we will be able to scale the business in the coming years.

This year we will continue to improve communication with our shareholders and the capital market, increase transparency towards investors and corporate governance. It promises to be a very busy year in which we will invest heavily in selling our products, both domestically and in international markets, operationalizing the Stock Option Plan program for employees, and development partnerships.

We anticipate that 2024 will be a pivotal year, both in terms of projects financed by PNRR funds and our efforts to exit to external markets.

Cosmin Mălureanu

CEO ASCENDIA S.A.

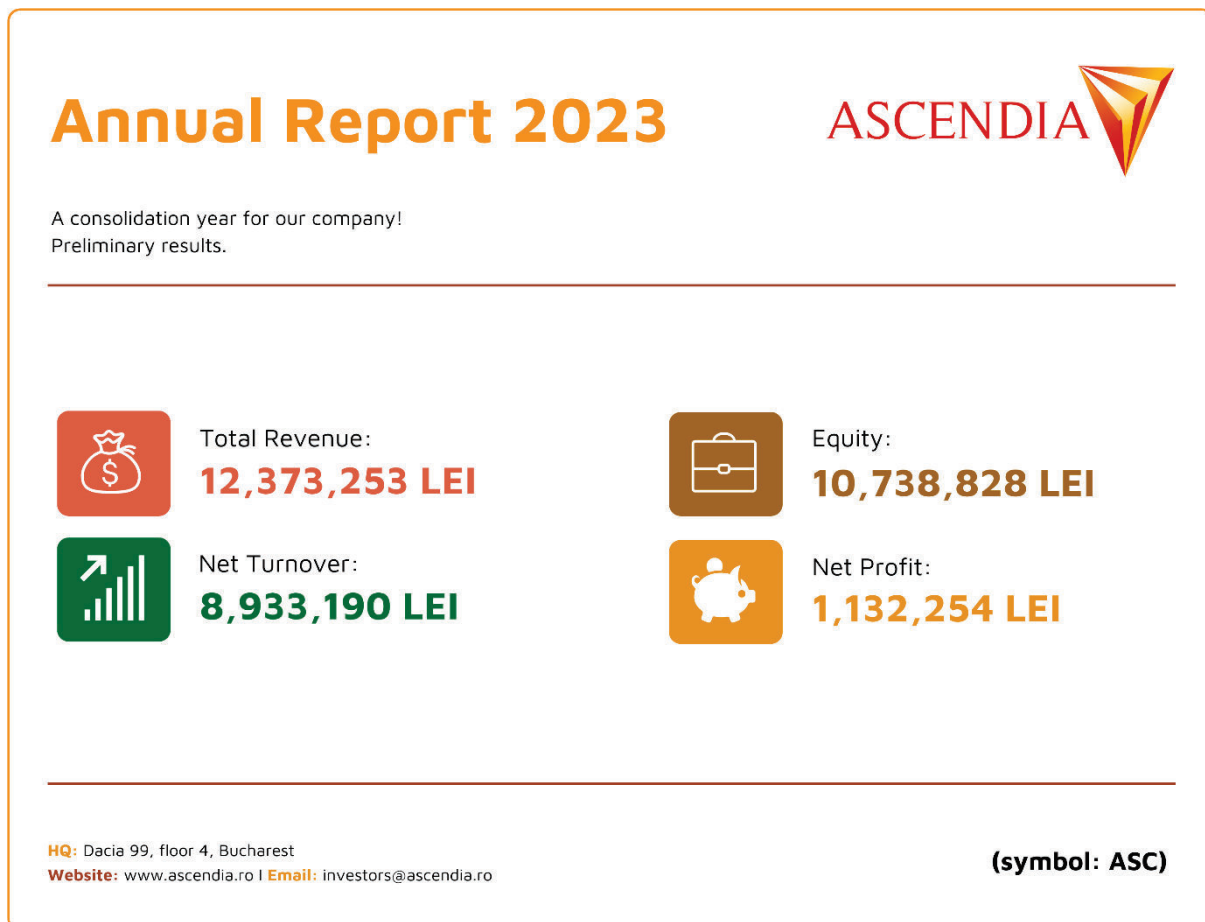
1. BRIEF ANALYSIS OF THE COMPANY'S ACTIVITY

Ascendia S.A.'s core business is the development of software and digital content for the eLearning industry.

The company's main directions of activity are:

- Enterprise Learning Management System platform - **CoffeeLMS** (<https://coffeelms.com/>) - for large companies/corporations;
- eContent for training employees in large companies/corporations - the "off the shelf" product eJourneys;
- LIVRESQ (www.livresq.com) - digital platform that allows all content creators in the educational domain to create interactive digital content in an easy way.
- e-learning educational content development services for both companies and academia.

In summary, the main indicators for 2023 presented in this report are shown in the infographic below.



Total revenues in 2023 were 12,373,253 lei, an insignificant increase compared to the 12,270,755 lei recorded in 2022.

Turnover was 8,933,190 lei, down slightly from 9,052,564 lei in 2022. Turnover is mainly made up of revenue from the sale of its own services and products.

Equity was 10,738,828 lei, an insignificant decrease compared to the previous year.

Net profit - 1,132,253 lei decreased by 71.57% from 3,982,913 lei in 2022, against the backdrop of the prolonged execution of the Edulib project and the delay in the receipt of some anticipated revenues from 2023 to 2024.

We appreciate that the preliminary results in this report may vary by up to +/-10% from the final, audited results. The audited results are to be presented as annexes to the notice of the Annual AGM.

2. EVOLUTION AT THE BVB

Ascendia S.A. shares are traded on the Bucharest Stock Exchange (BVB), AeRO-ATS market, Premium category, under the stock symbol "ASC". Ascendia debuted on the Romanian stock market in 2016. On the following chart you can see the **evolution of the share price from the listing until 31.12.2023**.

Published on TradingView.com, February 15, 2024 17:04:12 EET
 BVB:ASC, 1M D:4,5200 H:4,8800 L:4,3000 C:4,7700



TradingView

In 2023 the shares performed **positively**, ending the year at **4.88 lei/share, up 72%** on 2022 (2.84 lei/share), adjusted following the completion of the capital increases in 2022.

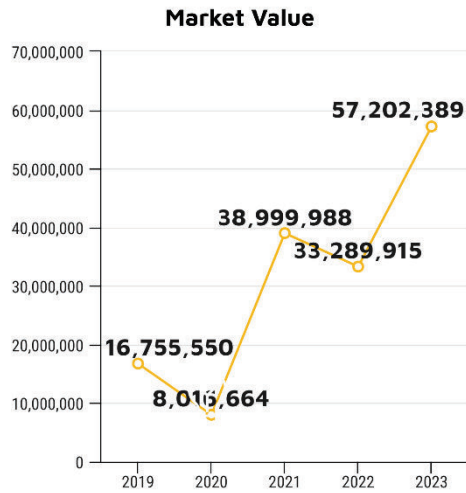
Ascendia S.A.'s ASC27 bonds debuted on the Romanian capital market in 2022, with a nominal value of 100 lei/bond (subscription price 95 lei/bond). At the end of 2023, **bond prices ended the year up at 105.57 lei**.

As for the main stock market indicators, they are presented in the chart below for 31.12.2023.

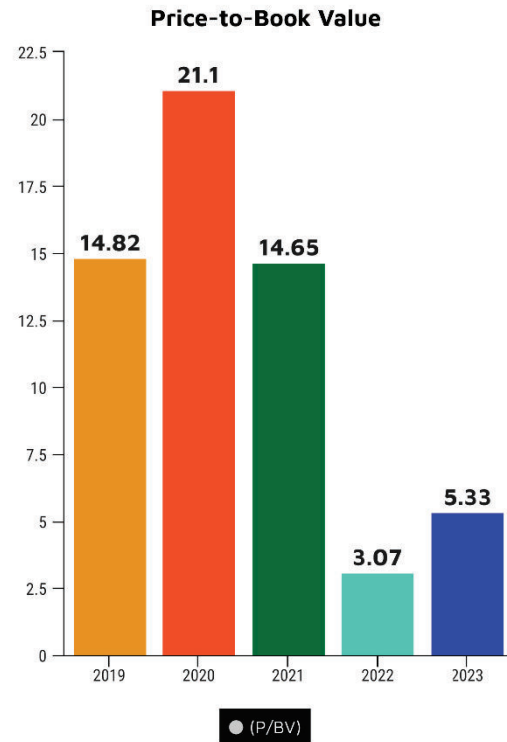


Annual Report 2023

Preliminary results.



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(symbol: ASC)

Full details will be presented in the Annual report for 2023.