



To:
BURSA DE VALORI BUCUREȘTI SA
AUTORITATEA DE SUPRAVEGHERE FINANCIARA

Current Report no. 4/2024

According to Law nr. 24/2017 republished regarding issuers of financial instruments and market operations, the ASF Regulation nr. 5/2018 as subsequently amended and supplemented and the Bucharest Stock Exchange Code

Date of report:	25.03.2024
Name of the Company:	CHROMOSOME DYNAMICS S.A.
Address:	B-dul Iuliu Maniu, no. 7, body A, stair 2, 4th floor, District 6, Bucharest
Phone:	0739 616 751
Email:	investitori@chromosome-dynamics.com
Fiscal Code:	RO42234198
Registration nr. with Trade Registry:	J40/1800/2020
Subscribed and paid share capital:	158.664 RON
Total number of shares	793.320
Symbol:	CHRD
Market where securities are traded:	Bursa de Valori București, AeRO Market – MTS

Event to report: **The launch of the exclusive B2C platform Frunzar.ro**





Chromosome Dynamics announces the launch of the exclusive B2C platform *Frunzar.ro*

Chromosome Dynamics, a leading name in the agricultural industry, proudly announces the launch of its exclusive B2C online platform, [Frunzar.ro](https://frunzar.ro).

Frunzar.ro provides customers with direct access to top-quality products for crop care and gardening. The platform caters to both organic and conventional agriculture, addressing the diverse needs of farmers and gardening enthusiasts.

It is noteworthy that [Frunzar.ro](https://frunzar.ro) is a site created by Chromosome Dynamics, known for its commitment to providing the highest quality products for the agricultural sector through its own agro-industrial marketplace, agrobazar.ro.

"While Chromosome Dynamics is known for the online agro-industrial marketplace, agrobazar.ro, the creation of the Frunzar.ro platform represents a strategic move to focus exclusively on the marketing of our own products, thus ensuring quality and consistency in the buying experience," explains Ionel Mugurel Gabriel, CEO of Chromosome Dynamics.

Offering a wide range of products, including fertilizers, biostimulants, biofungicides, and bioinsecticides, [Frunzar.ro](https://frunzar.ro) aims to become the preferred destination for those seeking exceptional results in plant care. All these products are manufactured at the CHRD Agricultural Inputs Factory, guaranteeing their quality and effectiveness.

"Frunzar.ro marks a new chapter in our efforts to connect directly with our customers and offer them innovative solutions for their plant care needs. By launching this platform, we aim to showcase our exclusive products, carefully crafted at the CHRD Factory. Thus, we bring our top-quality products closer to customers, at affordable prices, eliminating intermediaries and providing them with a convenient and pleasant shopping experience," adds the CEO of Chromosome Dynamics.

Key features of Frunzar.ro include:

- **Full range of products:** Frunzar.ro offers a diverse selection of organic and conventional agricultural inputs, including fertilizers, biostimulants, biofungicides, and bioinsecticides, all manufactured at the CHRD Agricultural Inputs Factory.
- **Manufacturer-direct pricing:** Frunzar.ro offers CHRD branded products at manufacturer prices, eliminating intermediaries and ensuring the best deals for customers.

CHROMOSOME DYNAMICS SA, CUI RO42234198

J40/1800/2020, B-dul Iuliu Maniu, no. 7, body A, stair 2, 4th floor, District 6, Bucharest
www.chromosome-dynamics.com, investitori@chromosome-dynamics.com, (Tel.) +40 739.616.751



Nr. certificat : 4189
ISO 9001:2015



Nr. certificat : 3760
ISO 14001:2015



Nr. certificat : 3022
ISO 45001:2018

- **Superior quality:** All products sold on Frunzar.ro are manufactured at the CHRD Agricultural Inputs Factory, with a special emphasis on quality and innovation. CHRD products are the result of continuous research and development, guaranteeing excellent results for farmers and gardeners.
- **Simplified shopping experience:** With an intuitive and user-friendly interface, Frunzar.ro makes the purchasing process quick and convenient for customers.

"Join us in the garden!" is the company's slogan and invitation to all agriculture and gardening enthusiasts to discover the [Frunzar.ro](https://frunzar.ro) universe and benefit from the highest quality products, directly from the source.

CHROMOSOME DYNAMICS S.A.

Ionel Mugurel Gabriel,

General Manager

