

To: *Bursa de Valori București S.A.*
Autoritatea de Supraveghere Financiară

CURRENT REPORT 07/2024

According to Law nr. 24/2017 regarding issuers of financial instruments and market operations, ASF regulation nr. 5/2018 regarding the issuers of financial instruments and market operations and/or the Bucharest Stock Exchange Rulebook for Multilateral Trading System.

Date of report	03.04.2024
Name of the Company	Softbinator Technologies S.A.
Registered Office	1-5 Costache Negri Street, 4th floor, District 5, Bucharest, Romania
Phone	+40 754 908 742
Email	investors@softbinator.com
Website	investors.softbinator.com
Registration nr. with Trade Registry	J40/13638/2017
Fiscal Code	RO 38043696
Subscribed and paid share capital	2,104,084.2 lei
Total number of shares	21,040,842
Symbol	CODE
Market where securities are traded	MTS AeRO Premium

Important events to be reported: Appointment of a VP of Sales

The management of Softbinator Technologies S.A. (hereinafter referred to as the "Company") informs the market about the appointment of Mr. Mark Stevenson as VP of Sales.

Mr. Mark Stevenson is a distinguished sales executive with an impressive track record spanning over 25 years in the U.S. technology industry. He is the founder of Champion Recruiting, a leading sales recruitment agency in the technology sector, and the creator of the Repsheet.ai platform, a revolutionary tool in the recruitment landscape. Mark's expertise lies in identifying and nurturing sales talent and developing strategic sales initiatives that drive growth and innovation. His contributions have been instrumental in the success of various technology firms, making him a respected figure in the industry.

Mr. Stevenson will be responsible for implementing the sales strategy to expand the Company's footprint in the U.S. tech market. The strategy is based on two pillars.

The first pillar focuses on partnering with early-stage tech start-ups, aiming to achieve exponential growth alongside these emerging companies. To do this, the Company strategically established two offices in the Bay Area (Silicon Valley) to effectively cover the entire region between San Francisco and San Jose.

The second pillar focuses on targeting mid to large-sized Fortune2000 companies by cultivating a vast network of the best enterprise sales representatives. These representatives, known for their effectiveness and trustworthiness among top tech executives, are instrumental in recommending the Company to potential clients' CTOs, CIOs, and Engineering VPs.

Daniel ILINCA

CEO

