

Strategic development at Softbinator: Founder Marius Băisan returns to the company as investor and becomes the second largest shareholder

Bucharest, May 19, 2026 – Softbinator Technologies (BVB: CODE), a Romanian company providing end-to-end software product development services (product management, product design, software development, AI/ML development, and product marketing), announces the return of Marius Băisan, one of the company’s founders, to Softbinator Technologies through a transaction aimed at acquiring the stake held by Bittnet Systems in the company. Following the transaction, Marius Băisan becomes the second largest shareholder of Softbinator Technologies.

“Three years ago, I decided to step away from the operational activity of Softbinator Technologies to focus on the research and cybersecurity space. I have closely followed the company’s evolution and was pleased to see that Softbinator is one of the few technology companies in Romania that managed to build and scale the export of services to the United States and other innovative markets, while also strengthening its international reputation. Today, my cybersecurity activity is focused on the same markets, and I believe that, beyond the fact that I am one of Softbinator’s founders, there are real collaboration opportunities and synergies that can contribute to accelerating the company’s growth. I am very confident in the company’s future and excited about this investment,” stated Marius Băisan.

As part of the transaction, Marius Băisan acquired part of Bittnet Systems’s stake in Softbinator Technologies, reaching a holding of 10.53% in the company. The transaction represents the first stage of a broader process, already agreed and signed, through which he is expected to fully acquire the stake held by Bittnet Systems in Softbinator Technologies. The total value of the transaction exceeds EUR 0.5 million.

“In recent years, we have focused on strengthening Softbinator’s position in international markets and attracting partners and investors who can actively contribute to the company’s development beyond the financial component alone. Marius’ return to the company represents an important signal for both the company and our strategic direction. His experience in the cybersecurity industry and the relationships he has built in international markets are highly relevant for Softbinator’s next stages of development, and we believe they can generate important business and collaboration opportunities. At this stage, we are increasingly focusing on high value-added projects and expanding the company’s presence in international markets, and this partnership aligns very well with that direction,” stated Daniel Ilinca, Chairman of the Board of Directors of Softbinator Technologies and one of the company’s founders.

In 2025, Softbinator Technologies recorded consolidated turnover of RON 26.3 million, down 8% compared to the previous year. At the same time, the company improved its operational profitability, reporting an operating profit of RON 3.1 million and a net profit of RON 2.1 million, up 1% compared to 2024. Another important objective achieved by the company in 2025 was the strengthening of its financial position by eliminating all outstanding debt, an evolution that provides the group with greater flexibility and a solid foundation for capitalizing on future growth and investment opportunities.

For 2026, Softbinator Technologies targets consolidated turnover of RON 28.7 million, EBITDA of approximately RON 4 million, and a net profit of RON 2.8 million. The estimates for this year reflect a prudent approach in a market undergoing transformation driven by the accelerated adoption of AI technologies, without taking into consideration a significant increase in turnover.