

**Purcari Wineries Public Company Limited**

Str. Lampousas nr. 1, 1095, Nicosia, Cyprus

Tel: +373 22 856 035, Fax: +373 22 856 022

HE201949

Share capital: EUR 401,175

[www.purcari.wine](http://www.purcari.wine)



**To: Bucharest Stock Exchange (BVB)**

**cc: Cyprus Securities & Exchange Commission (CySEC), Romanian Financial Supervisory Authority (FSA)**

**Announcement & Current Report**

Report Date: **15 January 2024**

Company Name: **Purcari Wineries Public Company Limited**

Headquarters: **Str. Lampousas nr. 1, 1095, Nicosia, Cyprus**

Phone/fax no.: **+373 22 856 035/ +373 22 856 022**

Cyprus Trade Register Registration Number: **HE201949**

Subscribed and paid in share capital: **EUR 401,175**

Regulated market where the issued securities are traded: **Bucharest Stock Exchange, International shares category**

Symbol: **WINE**

**Purcari expanding in Türkiye**

Purcari Wineries PCL (“Purcari”, “Group”), the CEE’s leading wine producer, announced today the acquisition of 90% stake in a newly established company HTA Danışmanlık Turizm Dış Ticaret Limited Şirketi (hereinafter, “the Company”). The remaining 10% of the Company shall be retained by Husnu Tayanc, a seasoned business executive and Purcari’s local partner. The Company is located at Sultan Selim Mah Eski Büyükdere Cad No 61 Interior Door No 2 Kağıthane/ İstanbul, Republic of Türkiye.

Purcari’s establishment of an entity in Türkiye is a step forward to increase its footprint and market position in Middle East and Africa region. The current acquisition is part of the Group’s commercial strategy of developing new markets, after opening a non-commercial Representation Office in China in 2019 and a Trading Company in Ukraine in 2021.

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Victor Bostan  
CEO