

**Date:** 19.03.2026  
**Name of the issuing company:** Aquila Part Prod Com S.A.  
**Headquarters:** Ploiești City, 105A Malu Roșu Street,  
Prahova County, România  
**Telephone number:** 0244.594.793  
**Sole registration number:** 6484554  
**Trade registry reg. no.:** J1994002790296  
**Subscribed and paid capital:** 180,000,360 lei  
**Total no. of shares:** 1,200,002,400 shares  
**Market on which securities are traded:** Bucharest Stock Exchange, Premium Tier

## ANNOUNCEMENT

Aquila Part Prod Com S.A. informs its shareholders and investors regarding the development of its own brand portfolio.

## **AQUILA strengthens its own brands portfolio, with new launches scheduled for 2026**

Press Release

*Ploiesti, March 19th, 2026: AQUILA (symbol AQ), leader in integrated distribution and logistics services for the fast-moving consumer goods (FMCG) market in Romania and the region, with over 30 years of experience in this industry, continues the strategic development of the own brands, with the company's portfolio now exceeding 140 products. The company plans new launches in 2026 focused on the segments with growth potential.*

AQUILA currently holds a portfolio of 6 own brands, 3 in the food category - Gradena, LaMasă and Yachtis, and 3 in the non-food category - JetXpert, OK Mama and ExpertWipes. In 2025, the own brands generated sales of over RON 148 million, up 16% compared to the previous year.

### **Răzvan Bagherea, Organization and Human Resources Director, AQUILA:**

*“Developing the own brands is part of AQUILA’s strategy to strengthen its portfolio and increase the added value generated within the distribution chain. In recent years, the company has consistently invested in expanding and diversifying its product range, strengthening the position of Gradena, LaMasă and Yachtis in the food category, while the relaunch of JetXpert marked an important step in the development of the car care segment. Currently, revenues from own brands account for around 4% of the company’s total revenues, and our objective is to increase this share in the coming years by expanding the portfolio and launching products in everyday consumer categories. Through a diversified and competitive offering, AQUILA’s own brands meet the needs of consumers and business partners, while also contributing to strengthening the company’s market position.”*

AQUILA continues to develop its food portfolio by expanding its own brands Gradena, LaMasă, and Yachtis, as well as its non-food portfolio through the JetXpert brand. Out of the 50 products



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launched in 2025, 25 belong to frozen foods, canned goods, sous-vide, and ready meals categories. The expansion of the own brands portfolio in the food segment focused mainly on the HoReCa channel, through products tailored for professional kitchens. In 2025, Gradena introduced 12 new products, LaMasă launched 11 products, and Yachtis added 2 products for this segment.

**Gradena**, the company's most recognized own brand, continued in 2025 its process of consolidation and portfolio expansion, with a strategic focus on categories with growth potential and high relevance in everyday consumption, achieving a 16% increase in sales. In the canned goods segment, the brand recorded organic growth through the launch of new whole and sliced mushroom products, an initiative that strengthened shelf presence and reinforced Gradena's expertise in the preserved vegetables category. In the frozen products category, Gradena capitalized on consumer trends toward quick, versatile, and freshness-oriented solutions by introducing 4 single-fruit assortments for retail, as well as 3 vegetable assortments in a promotional 1 kg + 200 g free format, designed to enhance value perception and shelf rotation. Additionally, the portfolio was expanded in the HoReCa channel through the launch of 3 products tailored to professional needs, strengthening Gradena's positioning as a relevant supplier in both retail and out-of-home consumption.

**LaMasă**, the ready meals brand, has a portfolio of 26 products and expanded in 2025 with 11 new launches. In 2025, the brand continued to structure its portfolio by developing 2 semi-prepared products positioned as quick meal solutions. At the same time, LaMasă accelerated the development of the professional segment by launching the sous-vide range, with 9 items dedicated to the HoReCa channel. This strategic direction responds to the growing demand for products with high consistency, control of operational cost, and efficiency in professional kitchens, strengthening the brand's positioning as a relevant partner for hospitality operators. LaMasă recorded a 16% growth in sales compared to the previous year.

**JetXpert**, a local brand in the automotive maintenance and car care products category, was relaunched by AQUILA following the acquisition of Romtec. In 2025, JetXpert underwent a strategic rebranding process focused on modernizing its visual identity and clarifying its competitive positioning in the car care products category. The JetXpert portfolio currently includes 35 products, over 60% of which were launched in 2025, with a focus on seasonal windshield washer fluids and a range of biodegradable car wipes. The brand modernization has supported differentiation on the shelves and expansion across multiple distribution channels, strengthening JetXpert's positioning as a competitive Romanian brand with high development potential. JetXpert recorded a 17% increase in sales compared to the previous year.

## About AQUILA

AQUILA is one of the largest players in the fast-moving consumer goods (FMCG) distribution sector from Romania and the region, operating an integrated business model that covers distribution, logistics, and transportation across multiple temperature categories, for both food and non-food products, as well as production activities.

With an expanded presence in Moldova and Hungary, the company provides efficient and customized solutions, helping partners optimize their supply chain. Through modern infrastructure and an extensive network across three countries, AQUILA ensures the availability



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of a wide range of products in over **78,000 points of sale**, including traditional stores, modern retail chains, and online platforms. AQUILA's portfolio of over **22,000 products** includes both own brands, such as **Gradena, LaMasă, and JetXpert**, as well as globally recognized brands like **Kinder, Lavazza, Whiskas, and Mutti**. Through the four recent acquisitions, the company has strengthened its position in the regional market, offering customers an extended selection of products, including consumer goods, car maintenance solutions, and health and safety equipment. AQUILA operates through four main distribution channels, with a strategic focus on developing the HoReCa segment by leveraging a complementary portfolio and synergies with acquired companies. The company also owns the largest and most efficient distribution fleet in the region, consisting of over 1,600 vehicles, including more than 300 trucks.

In 2025, AQUILA recorded record revenues of approximately RON 3.5 billion, up 18% compared to the previous year, supported by its growth strategy focused on strengthening the distribution segment, diversifying the portfolio, and developing own brands.

Founded in 1994 by entrepreneurs Alin Adrian Dociu and Constantin Cătălin Vasile, AQUILA was listed on the Bucharest Stock Exchange (BVB) in November 2021. The AQUILA Group includes six companies: AQUILA Part Prod Com SA (parent company) and its subsidiaries PRINTEX SA, Trigor AVD SRL (from the Republic of Moldova), Romtec Europa SRL, Parmafood Group Distribution SRL, Parmafood Trading SRL, and KITAX Kft from Hungary.

AQUILA's shares (AQ) are included in the Bucharest Stock Exchange reference index – BET and in the MSCI Frontier and MSCI Romania indices. Over the past two years, the share price increased by more than 20% per year, outperforming the market.

With over 3,500 employees, including 5% of international staff, AQUILA promotes an organizational culture based on diversity and inclusion. The company is committed to creating long-term value for investors, employees, and communities, integrating ESG principles into its business strategy. Through sustainable initiatives, transparency demonstrated by the highest VEKTOR by ARIR score of 10, and operational efficiency, AQUILA fosters an inclusive work environment and maintains a strong commitment to the communities in which it operates. For its ESG performance, the company was awarded the EcoVadis Silver Medal in 2025.

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