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**PRESS RELEASE**

## **Teraplast marks 130 years of tradition with a strategic rebranding reflecting its transformation into a leading European player**

**Bistrița, January 26, 2026**

Teraplast announces the launch of a new brand identity as part of a comprehensive strategic repositioning process, reflecting the maturity and current scale of its product portfolio and, implicitly, of the Group as the largest polymer processor in South-Eastern Europe.

The rebranding comes at a symbolic moment for the company: in 2026, Teraplast celebrates 130 years of Romanian industrial tradition. This tradition has been built on courage, vision, and the ability to continuously adapt to economic and technological change.

*“Over the past years, through investments exceeding EUR 100 million, Teraplast has grown from a national leader into a Romanian multinational. Shareholders could have chosen dividends, but we opted for growth, because it is not sustainable for an economy to remain dependent on imports. We have successfully replicated the Romanian business model in the factories we acquired abroad. We are market leaders in the Republic of Moldova and will soon become market leaders in Hungary as well. Our products are sold in more than 20 countries, and it is only natural that, after exporting products, we now export the Teraplast brand itself. This is why all Group companies producing installation systems will operate under the Teraplast name and the new visual identity, suitable for a regional leader in the 21st century.”* stated Mr. Alexandru Stânean, Chief Executive Officer of Teraplast.

In recent years, Teraplast Group's investments have focused on acquiring state-of-the-art production lines, building modern manufacturing facilities and, not least, executing strategic company acquisitions both in Romania and abroad, alongside the diversification of its product portfolio.

The new logo and visual identity reflect this vision and Teraplast's ability to connect essential community infrastructure — energy, telecommunications, clean water and wastewater — through complete solutions, contributing to a comfortable, modern and sustainable future, prepared for generations to come.

The new identity was developed entirely by an internal team, highlighting the multidisciplinary expertise and capabilities of Teraplast's teams, from technical and operational areas to creative functions.

Under the new Teraplast brand will operate the PVC compounds business line, the installations business line in Romania, as well as all Group companies with portfolios dedicated to installations systems: Polytech (Hungary), Wolfgang Freiler (Austria) and Palplast (Republic of Moldova).

Regarding the rest of the Teraplast Group structure, the flexible packaging division will operate under the Optiplast and Opal brands, both for operations in Romania and Croatia; customised injection-moulded products are represented by Pro-Moulding; rigid PVC recycling by Teraplast Recycling; and the windows and doors portfolio by TeraGlass. Aquatica Experience Group retains the Aqua Azur and Danex brands for integrated water management solutions that include digital components.

Overall, Teraplast Group operates 15 factories across five countries, Romania, the Republic of Moldova, Hungary, Austria and Croatia, employing more than 1,300 people.

## About the Teraplast Group

*The Teraplast Group is the largest polymer processor in South-Eastern Europe. The Group comprises of Teraplast (Romania, the Republic of Moldova, Hungary and Austria), TeraGlass (Romania), Teraplast Recycling (Romania), TeraBio Pack (Romania), Pro-Moulding (Romania and Hungary), Optiplast (Croatia) and the Aquatica Experience Group companies (Romania).*

*Since July 2, 2008, Teraplast SA has been listed on the Bucharest Stock Exchange under the TRP ticker. The company's shares are included in the BET reference index of the Bucharest Stock Exchange, as well as in the FTSE Russell Small Cap and Global All Cap indices and the MSCI Frontier IMI indices.*

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