

PRESS RELEASE

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BUCHAREST STOCK EXCHANGE AND JUNIOR ACHIEVEMENT RELAUNCHED THE TEXTBOOK “BURSA ȘI INVESTIȚIILE”, FOR 5,000 HIGH SCHOOL STUDENTS

[Bucharest Stock Exchange \(BVB\)](http://www.bvb.ro) and Junior Achievement Romania have relaunched the textbook “Bursa și Investițiile”. Thus, approximately 5,000 high school students in Romania will learn at school about the stock market, exchange mechanisms and different types of investments.

‘We are proud to launch the completely re-written version of the manual *Bursa și Investițiile*. Together with Junior Achievement Romania we support the organization’s efforts of bringing financial education closer to students all around Romania. Improving the level of financial literacy in Romania is one of the priorities and long-term goals of the Bucharest Stock Exchange and we are excited to continue the financial education offensive even further into Romanian high schools’, said Lucian Anghel, President of Bucharest Stock Exchange.

So far, over 3,700 students from more than 77 high schools in 47 cities have chosen to have in class, either as an optional or at master classes and counseling or extracurricular, an hour of study with the textbook *Bursa și Investițiile*. The schoolbook is divided into six chapters, undergoing topics such as the role of the stock exchange in an economy, what is an investment and how to get started, how financing through the capital market works and how to create a portfolio. In addition, students are provided with a glossary of terms and a series of tests to assess their knowledge.

‘Today we are making another step in our mission to bring the stock exchange closer to the people. With the launch of the textbook *Bursa și Investițiile*, we want high school students to become connoisseurs of capital markets phenomenon. Together with our partners, we shoulder to create a new generation of investors’, said Ludwik Sobolewski, CEO at Bucharest Stock Exchange.

‘Junior Achievement collaboration with Bucharest Stock Exchange is old. JA considers that capital market is an important component of the transparent economic mechanisms and from this point of view appeared the need to educate this way of investment and capitalization. Furthermore, two companies ran by JA Romania alumni have already been listed in the past year on AERO (Bittnet Systems and Ascendia). A good manual represents an essential help for teachers interested in teaching financial education and education for investment. The program’s success will also come from the support of the community professionals, brokers, who can participate in classroom lessons as volunteers and provide students with real experience in these learning by doing programs’, said Ștefania Popp, Executive Director (CEO) at Junior Achievement Romania.

The launch of *Bursa și Investițiile* is integrated into the strategy of Bucharest Stock Exchange, along with other projects developed under the umbrella of “Fluent in Finance”. Also, high school students have the opportunity to attend the official opening of the trading session in the series of events “Open days at the Bucharest Stock Exchange”. So far, under this program, more than 2,500 students have visited the Bucharest Stock Exchange and attended an introductory session about the stock market. Secondary schools wishing to enroll in the program will benefit from free textbooks and presentations given by specialists in the market, while the teacher responsible for the class will receive a course trainer offered by Junior Achievement Romania. Details about the program are available at office@jaromania.org and comunicare@bvb.ro.

BUCHAREST STOCK EXCHANGE runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

Bucharest Stock Exchange is a public company, listed on its own market since 2010. For more information refer to WWW.BVB.RO

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