

PRESS RELEASE  
MAY 17<sup>TH</sup>, 2017**BUCHAREST STOCK EXCHANGE, NATIONAL TRADE REGISTER OFFICE AND PRIME TRANSACTION LAUNCH A PROJECT AIMED AT ENCOURAGING THE ROMANIAN ENTREPRENEURSHIP ENVIRONMENT**

[Bucharest Stock Exchange \(BVB\)](http://www.bvb.ro) together with [National Trade Register Office \(ONRC\)](http://www.onrc.ro) and brokerage company [Prime Transaction](http://www.prime-transaction.ro) started on May 17<sup>th</sup> a pilot project which will approximate capital markets opportunities to Romanian entrepreneurs.

The project, currently its pilot stage, will focus on Bucharest and is part of a general partnership agreement signed by the three institutions. The signing of the partnership was inaugurated on May 17<sup>th</sup> by an official opening of the trading session that, unusually, took place at the Trade Register Office attached to the Bucharest Tribunal.



“We recognize that this approach meets the business environment by promoting a field with potential not yet exploited in Romania”, said Valentina Burdescu, General Manager of the National Trade Register Office.

The pilot project entails running an information stand at the premises of the Bucharest Trade Register, which is passed by over 2,000 professionals a day. At the stand, visitors will be able to acquire information related to Bucharest Stock Exchange, its activity as well as financing and investment alternatives that BVB offers to entrepreneurs and investors. A representative from Prime Transaction will be available on the location during the Registry’s opening hours, in order to provide additional assistance, right on spot.

“We believe that this cooperation with the National Trade Register Office creates new chances to be closer the financial intermediaries to entrepreneurs”, said Ludwik Sobolewski, Bucharest Stock Exchange CEO.

Trade Register Office, Bucharest Stock Exchange and Prime Transaction consider it inherent to their mission to help the Romanian entrepreneurs grow, thrive and develop. The partnership is built upon the idea to serve this goal and to further promote sustainable growth of the local economic environment.

“This project proves that both the National Trade Register Office and BVB are institutions that aim to support entrepreneurs and provide them with the information they need to make better decisions in their business”, said Ionel Ulea, Prime Transaction CEO.

In the past three years, BVB has focused on developing local ecosystem based on close collaboration with entrepreneurs, institutional as well as individual investors and on creating high-quality transactional tools and market infrastructure, which can now be considered unrivalled in the South-Eastern Europe. Partnerships and close collaboration with key market

**BUCHAREST STOCK EXCHANGE** runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets.

*Bucharest Stock Exchange* is a public company, listed on its own market since 2010. For more information refer to [WWW.BVB.RO](http://WWW.BVB.RO)

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Register of Commerce J40/12328/2005  
Unique Reg.No. 1777754/2005  
Share capital:76.741.980 LEI  
R.N.S.C.Decision No.369/31.01.2006

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players, both public and private institutions, lie at the heart of all BVB activities. Signing of the partnership with the National Trade Register Office and Prime Transaction is yet another key project of the Bucharest Stock Exchange that is in line with BVB's strategy towards entrepreneurs and compliments other initiatives in this area taken so far this year such as *Made in Romania* or *Bucharest Entrepreneurship Forum*.



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