

Bucharest, 9 November 2022

PRESS RELEASE

Sphera Franchise Group, the biggest group in the foodservice industry in Romania, celebrates 5 years since its listing on the Bucharest Stock Exchange.

- **Sphera Franchise Group celebrates 5 years since its listing on the Bucharest Stock Exchange, with ticker symbol SFG**
- **Capitalisation of Sphera Franchise is 494 million RON**
- **Since its listing in 2017, more than 32,000 transactions of 22.5 million SFG shares have been realised, worth 444.8 million RON**

[Sphera Franchise Group \(SFG\)](#), the biggest group in the foodservice industry in Romania, celebrates today, 9 November, 5 years since its listing on the Regulated Market of Bucharest Stock Exchange. Capitalisation of Sphera Franchise Group on 8 November 2022 was 494 million RON.

“Sphera Franchise Group is an entrepreneurial success story of 28 years, since we opened the first restaurant of a global chain in Romania. The 5th anniversary of our listing on the Bucharest Stock Exchange is an important moment, of which we are proud, proof that we are a trustworthy company, with solid long-term prospects, based on constant development. Our strategy is built on sustainable bases and we are future-focused, aware of the impact of a company such as ours, and of the high standards required by listing on the stock exchange. We shall continue to grow and add value to all our stakeholders, from consumer and investors to colleagues and the communities in which we are active”, stated Călin Ionescu, CEO, Sphera Franchise Group.

„Sphera Franchise Group was the first foodservice company to be listed on the stock exchange, having in its portfolio some of the best known restaurant networks in Romania. The start on the Regulated Market back in 2017 provided investors the opportunity to hold shares in some of the biggest international restaurant chains, KFC, Pizza Hut and Taco Bell, and we are happy to celebrate today another important step in its progress. In these five years, Sphera evolved on the Bucharest Stock Exchange, and proof of this sustained development is the inclusion, as of



A: Bd. Carol I, Nr. 34-36, Et. 13-14, Sector 2
CP 020922, Bucharest, Romania
Tel: +40 21 307 95 00 / **Fax:** +40 21 307 95 19
Email: bvb@bvb.ro / **Web:** www.bvb.ro

Trade Register: J40/12328/2005
CUI: 17777754
Equity: 80,492,460 RON
CNVM Decision No. 369/31.01.2006

this year, of the company shares in the FTSE Russell indices for Emergent Markets, FTSE Global Micro Cap. We wish them success in the coming years and we congratulate them for all the successes so far”, declared Adrian Tănase, CEO of Bucharest Stock Exchange.

Sphera Franchise Group was listed on the Regulated Market of Bucharest Stock Exchange under the SFG ticker, on 9 November 2017, based on a 285 million RON offer. The group, holder of the companies operating under the franchise system, the KFC, Pizza Hut & Pizza Hut Delivery and Taco Bell restaurants, thus became the first foodservice operator to be listed on the stock exchange. Since its listing, Sphera recorded a complex evolution on the Bucharest Stock Exchange. Since its debut on the Stock Exchange, the investors on the capital market made more than 32,000 transactions with 22.5 million SFG shares, worth 444.8 million RON.

Since 2018, Sphera entered the BET and BET-TR reference indices, the latter an index that also includes the dividends granted by the BET companies. The company shares are also present on BET-BK, BET-TRN, BET-XT, BET-XT-TR, BET-XT-TRN and BETPlus. This year, the Sphera Franchise Group shares have been included into the FTSE Russell indices for Emergent Markets, FTSE Global Micro Cap. Also, as of 2021, the company has benefited from the Issuer Market Marker services provided by BRK Financial Group.

The group operates restaurants in Romania, the Republic of Moldova and Italy, with a portfolio of 175 units in the three countries, and more than 5,200 employees. The first unit was opened in 1994, under the Pizza Hut brand, at the time the first Romanian restaurant of a global chain. This year, KFC celebrated 25 years since it penetrated the local market and recently opened its 95th location. This has also been an anniversary year for Taco Bell, a restaurant chain with Mexican inspired products, celebrating 5 years since its first location in Romania.

Sphera will continue its development strategy, aiming to open new restaurants and to invest in the modernisation of existing ones. At the moment, about 10 restaurants in various stages of development, across all brands, will be opened by the end of 2023 in Romania and Italy. In regard to investments, the budget for 2022 includes, apart from the 15.5 million EUR for openings, a further 4.5 million EUR for digitisation and remodelling, so that all the restaurants should meet the most recent design standards of the franchiser.

For more information: Mihaela Cocîrță, Marketing and Communication Bucharest Stock Exchange, email: mihaela.cocirta@bvb.ro